



Committee on Professional Ethics

Opinion #354 - 7/24/74 (28-74)

Topic: Announcements; Multi-state admission

Digest: Proposed mailing of professional announcement indicating multi-state admission not improper.

Code: DR 2-102(A)(2)

QUESTION

Upon the opening of an additional office in New Jersey, may a New York attorney, admitted to practice both in New York and New Jersey, mail a brief professional announcement card stating his admission to practice in both jurisdictions to lawyers in both jurisdictions, clients, friends and relatives?

OPINION

It is not improper for an attorney admitted to practice in both the States of New York and New Jersey, and who maintains an office in the former jurisdiction, to mail a brief professional announcement card in dignified form (DR 2-102) setting forth the opening of an office in the latter jurisdiction and the fact that he is admitted to practice in both jurisdictions to lawyers in both jurisdictions, clients, friends and relatives, DR 2-102(A)(2); N.Y. State 83 (1968); N.Y. State 85 (1968); N.Y. County 431 (1954); ABA 318 (1967); Drinker, Legal Ethics 232-233 (1953); cf. former Canon 27 and N.Y. State 268 (1973), provided, however, that it is not contrary to the Professional Ethics of the New Jersey Bar and conforms to the requirements of such jurisdiction.
