



NEW YORK STATE
BAR ASSOCIATION

Strategic Planning Committee

Update

June 16-17, 2022



Agenda

1. Mission of the Strategic Planning Committee
2. Work of Committee
3. Timeline
4. Committee Members
5. Questions

Mission

Develop a strategic plan to guide the Association's activities for the next 3 – 5 years.



Creating our North Star




Flexing our Brand



Building a stronger inclusive Association

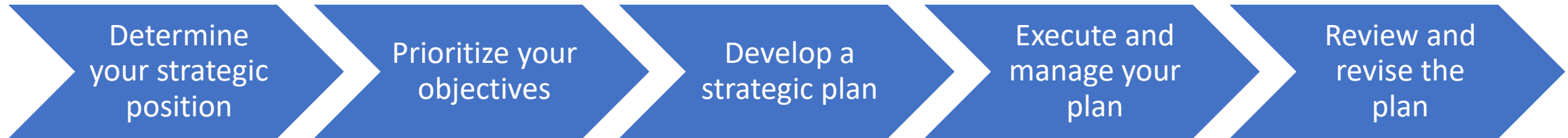
Work of the Committee



In the simplest terms, the strategic planning process is the method that organizations use to develop plans to achieve overall, long-term goals.

The strategic planning process is broad—it helps you create a roadmap for which strategic objectives you should put effort into achieving and which initiatives would be less helpful to the business.

Work of the Committee



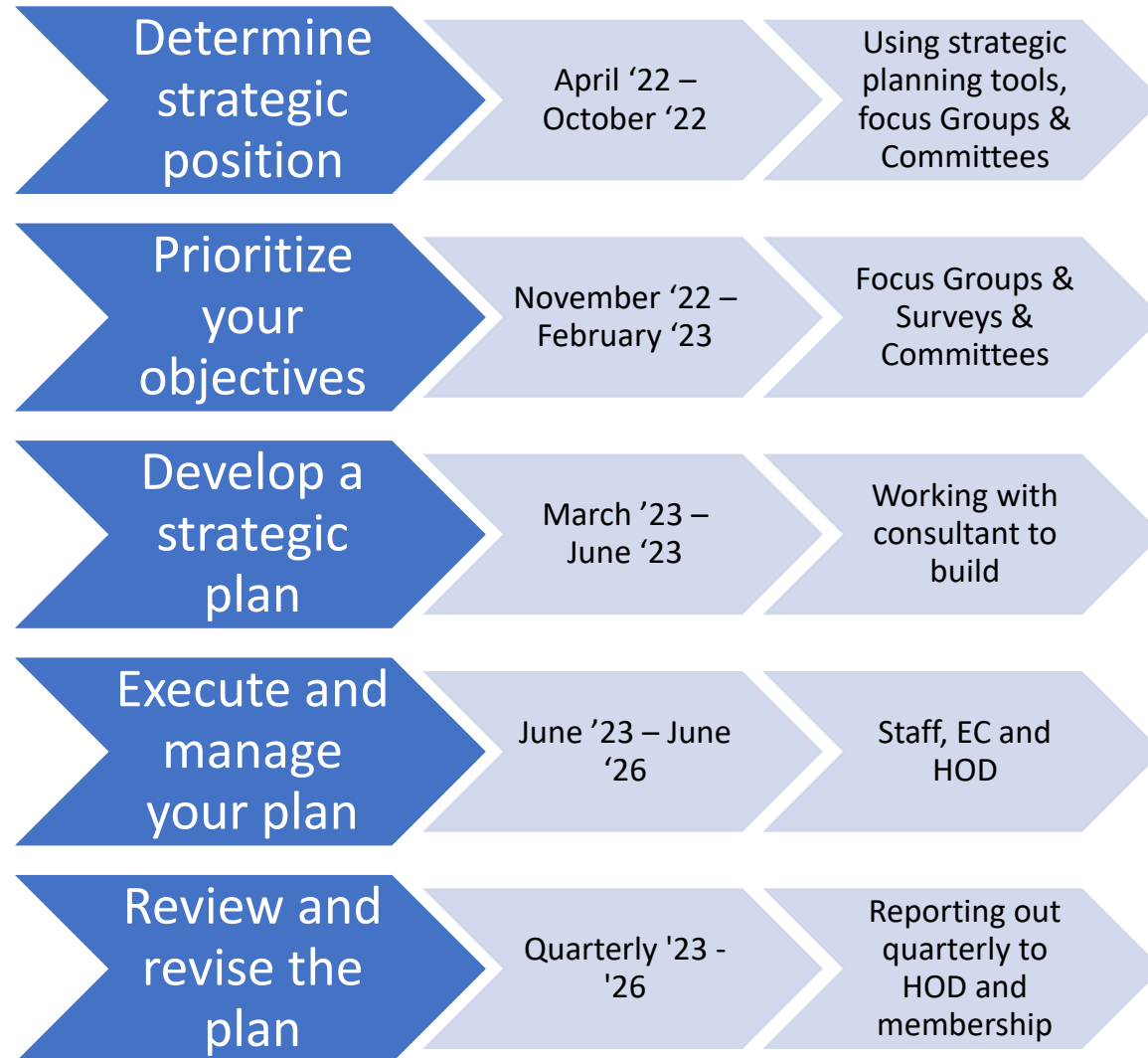
Work of the Committee

The team is answering the following questions to develop this plan:

- Who are we? Who do we see ourselves being? What is the future of the New York State Bar Association?
- How do we position ourselves with other entities, that we either work with or sometimes compete with?
- What should our key priorities be?
- What does the lawyer today need? What does the lawyer of tomorrow need?
- Who are we providing resources to now, as well as who we anticipate providing services down the road?



Timeline 2022 - 2026



Committee Co-Chairs



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MetLife Inc.

Secretary of
NYSBA



**Christopher R.
Riano**
*Holland &
Knight LLP*

Committee Members



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**Kathleen Marie
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*Gibson McAskill
& Crosby LLP*



**Christopher J.
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Committee Members



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SHOULDERS

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Questions

