



SPONSORSHIP OPPORTUNITIES

Diamond Package (\$7500)

- 3 Complimentary CLE Program registrations. This includes the luncheon and cocktail reception at the conclusion of the event. Please list complimentary registrants below. Registrant information must be submitted at the time of sponsorship form submission.
- Logo w/ redirect to organization's website included on Section's Annual Meeting website.
- Business listing w/ redirect to organization's website included on pre-event Section e-mails
- Business listing w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors
- Organization referenced with any Section social media posts that may occur
- Company description (up to 75 words), company video (up to 60 seconds), and promotional ad/flyer included on Section's Annual Meeting website
- Complimentary cocktail round exhibitor table outside of program meeting room
- Yes I'd like a cocktail round exhibitor table. Note that table must be staffed.

Platinum Package (\$5000)

- 2 Complimentary CLE Program registrations. This includes the luncheon and cocktail reception at the conclusion of the event. Please list complimentary registrants below. Registrant information must be submitted at the time of sponsorship form submission.
- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Business listing w/ redirect to organization's website included on pre-event Section e-mails
- Business listing w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors
- Organization referenced with any Section social media posts that may occur
- Promotional ad/flyer included on Section's Annual Meeting website

Gold Package (\$2500)

- 1 Complimentary CLE Program Registration. This includes the luncheon and cocktail reception at the conclusion of the event. Please list complimentary registrant below. Registrant information must be submitted at the time of sponsorship form submission.
- Logo w/ redirect to organization's website included on Section's Annual Meeting website
- Business listing w/ redirect to organization's website included on pre-event Section e-mails
- Business listing w/ redirect to organization's website included on post-event Section e-mail
- Logo included on PowerPoint slide, during live event, thanking sponsors

Exhibitor Table Sponsorships

Cocktail round exhibitor table outside of program/meeting (\$1000)

A wastebasket and 1 chair provided. Please note electricity is not provided
Exhibitor listing in pre-event marketing materials
Exhibitor listing on Section's Annual Meeting website

- I would like to add on a sponsorship table to my Platinum or Gold Sponsorship

6' Exhibitor table outside of program meeting program (\$2000)

A wastebasket and 1 chair provided. Please note electricity is not provided
Exhibitor listing in pre-event marketing materials
Exhibitor listing on Section's Annual Meeting website

- I would like to add on a sponsorship table to Diamond, Platinum or Gold package. Note that Diamond sponsorships are only allowed one table. A selection of a 6 foot table will exclude the complimentary cocktail round offered in the package.

Please note that all exhibitor tables must be staffed.

Note: Meeting/Webinar will be recorded; sponsor information will reach attendees of the Live Meeting/Webinar and those purchasing the Recorded On-Demand product at later dates.

NYSBA.ORG/AM2023




Friday, January 20, 2023
2:00 p.m. - 5:00 p.m.



New York Hilton Midtown



Annual Meeting 2023

 **Friday, January 20, 2023**
2:00 p.m. - 5:00 p.m.

 New York Hilton Midtown

Sponsorship Form

Please Check Desired Sponsorship Level:

- Diamond Package (\$7500)
- Platinum Package (\$5000)
- Gold Package (\$2500)
- Exhibitor Table Sponsorships

Company/Contact Information:

Firm/Company Name _____

Contact Name _____

Company URL _____

Phone (_____) _____ Email _____

Address _____

City _____ State _____ Zip _____

Complimentary registrations:

Company URL _____

Phone (_____) _____ Email _____

Company URL _____

Phone (_____) _____ Email _____

Company URL _____

Phone (_____) _____ Email _____

Payment Options:

Pay by Check

Please make check payable to New York State Bar Association

Mail to New York State Bar Association, Attn: Gina Bartosiewicz, One Elk Street, Albany, NY 12207

Pay by Credit Card

Complete this form and fax to: 518.463.5993
Attn: Gina Bartosiewicz

Pay by Bank Wire Transfer

Please make payment in U.S. funds drawn on a U.S. bank or a wire transfer through JPMorgan Chase New York, NY 10017. The bank routing number is 021000021. The bank account number is 777050803. The account name is New York State Bar Association,

One Elk Street, Albany, New York 12207. Regarding foreign transfers, the SWIFT code is CHASUS33. Attn/Comment: [Gina Bartosiewicz, AM2023]

Next Steps:

Please email your high resolution logo as a JPG or PNG along with your company URL to gBartosiewicz@nysba.org

In order to maximize your sponsorship, all assets should be provided no later than December 1, 2022. Any assets received after this date may not be included in select marketing based on schedule/timeline.

The NYSBA reserves the right to decline sponsorships.

