



NEW YORK STATE BAR ASSOCIATION

NYSBA News Release

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NEW YORK STATE BAR ASSOCIATION LAUNCHES ENTERPRISE FIRM MEMBERSHIP INITIATIVE WITH INAUGURAL MEMBER WHITEMAN OSTERMAN & HANNA LLP

Albany's Largest Law Firm Kicks Off New Effort To Provide Tailored & Unique Services That Maximize Membership Benefits

The New York State Bar Association today announced the launch of a new enterprise firm membership initiative, which provides a suite of services specifically tailored to meet the needs of an entire firm, including streamlined access to association resources, enhanced benefits, discounted pricing and more.

In addition, the association is pleased to announce that Whiteman Osterman & Hanna, the Capital Region's largest law firm, will be the inaugural member of this firm-wide effort.

"The New York State Bar Association's top priority is providing support, resources, and advocacy that enable members to navigate the challenges that arise in our fast-changing legal profession and amplify their voice in the halls of power across the state and in Washington, D.C.," said NYSBA President Sherry Levin Wallach. "We are always looking for ways to improve our offerings to serve more attorneys, and firm membership provides a unique opportunity to meet that goal."

Benefits of enterprise firm membership include discounted pricing on an all-access pass to the association's robust catalogue of on-demand CLE programs that cover a wide array of pertinent topics in various interest areas. In addition, firm leaders will have the ability to join industry experts in presenting CLE courses to help raise the profile of their organizations.

"The NYSBA enterprise firm membership model not only provides our attorneys with easy access to top-quality professional development, but it also allows our attorneys and the firm the ability to build our professional reputations as experts in the field by joining prestigious speaker panels," said Robert Schofield, managing partner at Whiteman Osterman & Hanna. "Our firm has long had a strong connection to NYSBA and this new model is a welcomed new benefit."

"The administrative management tools provided make managing our NYSBA membership easier," said Whiteman Osterman & Hanna COO Jeff Hamilton. "The centralized billing eliminates time and hassles while the monthly CLE reports help us easily track attorney credits."

Other benefits of the firm membership program include:

- Thought leadership opportunities in association publications
- Input and involvement in the association's advocacy for important policies and legislative changes impacting attorneys
- Discounted pricing on membership dues and professional development
- Group billing to reduce administrative time

Firms interested in receiving more information about this initiative should contact: Associate Executive Director Kathy Suchocki at ksuchocki@nysba.org 518-487-5590.

For additional information about the New York State Bar Association, visit www.nysba.org.

About the New York State Bar Association

The New York State Bar Association is the largest voluntary state bar association in the nation. Since 1876, NYSBA has helped shape the development of law, educated, and informed the legal profession and the public, and championed the rights of New Yorkers through advocacy and guidance in our communities.

About Whiteman Osterman & Hanna LLP

With over 100 attorneys, Whiteman Osterman & Hanna has developed a reputation for innovative solutions and professional leadership. For almost 50 years, the Firm has served the public and private sectors with a broad range of practice areas and industry experience including business, commercial, education, energy, utility regulation, environmental, land use, immigration, intellectual property, labor and employment, matrimonial and family law, real estate development, federal and state taxation, cybersecurity and data privacy, estate planning and administration, government relations and litigation.

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